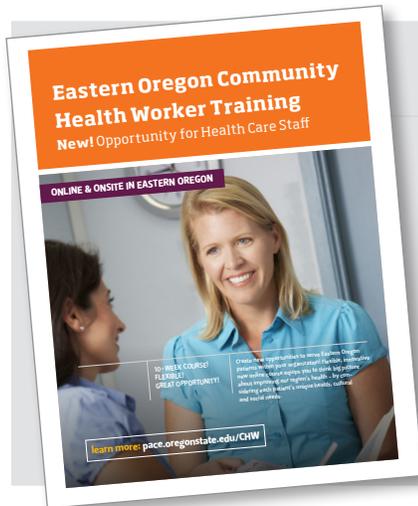


Three Compelling Reasons You Should Hire and/or Train Community Health Workers



Training staff to serve as community health workers (CHWs) is a smart, strategic investment with real benefits for the populations we serve. Properly trained, staff serving in other roles – including **desk staff, social workers, NCTs, CNAs**, and others – can help us engage patients and their families to **accelerate Eastern Oregon’s shared progress** on key benchmarks such as **well care visits, prenatal care, patient satisfaction, disease management** and more.

1

Modest Training Expense Yields Significant Return on Investment

Considering relatively low per-participant training cost to prepare employees for CHW certification, organizations may expect a significant ROI. Reviews of research by the federal Agency for Healthcare Research and Centers for Disease Control found evidence that CHWs can **increase appropriate health care utilization** in multiple categories. These findings suggest that CHWs support both health outcomes and **progress toward incentivized benchmarks**.

2

Targeted, Coordinated Intervention Pays Health and Cost Dividends

A recent New England-based demonstration project that had CHWs playing a prominent role in asthma medication management for children showed fewer hospital admissions and emergency room visits – with **savings of \$1,104 per patient in one year**. Results from this study are consistent with the CDC’s own summary of research, which affirmed CHWs’ effectiveness. **Patients engaged by CHWs are more likely to keep appointments, comply with prescribed regimens and receive timely follow up or well care.**

3

Organizations and Staff Benefit from Flexible Hybrid Training Option

Through a partnership with Oregon State University, Eastern Oregon Coordinated Care Organization is pleased to offer an **innovative training option that combines state-of-the-art online learning with convenient, county-based seminars.**

Spring 2017 Community Health Worker Training

7 Weeks - Online/Onsite in Ontario, Oregon

NEW! Reduced Registration Fee: \$800

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