



**Hello EOCCO providers, staff and community,**

We have received a few questions about the below announcement, specifically around what makes your patient eligible for this program. We would like to clarify what we mean by first trimester prenatal care and safe sleep education.

As many of you know, timeliness to prenatal care is an incentive measure. We are always looking for innovative ways to improve this metric, because we know prenatal care beginning in first trimester improves quality of care and health outcomes for the pregnant women and families we serve. And when we perform well on our metrics, we get to reinvest our quality funds back to our communities to support innovative projects like this.

We are using Oregon Health Authority's (OHA) CCO Performance Incentive Measure definition of timeliness to prenatal care. Please refer to [OHA's Timeliness of Prenatal Care Guidance document](#) to learn more about the metric. In order for your patient to qualify for this program, your patient must have prenatal care in the **first trimester OR within 42 days of enrollment**. The "*or within 42 days of enrollment*" stipulation takes into consideration some families enroll in Medicaid due to their pregnancy status, which can sometimes occur after the first trimester. Therefore, **verifying patient's Medicaid eligibility is crucial in your workflow, and required on the referral form.**

Additionally, by signing the referral form, your providers/clinics are stating the patient received safe sleep education. If the referral form is submitted *after* a first trimester prenatal care visit, and is signed stating that a) patient had a first trimester prenatal care visit (*or within 42 days of enrollment*) and b) was provided safe sleep education, the patient is eligible.

As a reminder, an eligible first trimester prenatal visit can be conducted by OBGYNs, PCPs, family practitioner, physicians assistants, nurse practitioners, midwives and registered nurses, provided that a co-signature by a physician is present, if required by state law. Please note, if the visit(s) is with a family practitioner or PCP, a pregnancy diagnosis must be present at the time of service.

EOCCO understands that this limitation can be challenging as we recognize there are forces greater than us that stand as barriers to providing prenatal care in the first trimester. But we also know that EOCCO had over 1,500 live births in 2015. With 800 kits to distribute, it's important that we are thoughtful and promoting positive and healthy behavior change on the delivery of this special program.

## EOCCO providers, staff and community,

We are thrilled to announce a new program available to EOCCO pregnant women called EOCCO [Cribs for Kids®](#). Did you know more than 4,000 sudden, unexpected infant deaths occur nationally each year? Research shows that up to 90% of these deaths are accidental due to placing babies to sleep in unsafe sleeping environments. These deaths are preventable. EOCCO is now offering a safe sleep kit to EOCCO enrolled pregnant mothers whom complete their first trimester prenatal care visit.

In order for your patient to be eligible to receive a safe sleep kit, please take the following steps:

1. During patient's **first trimester prenatal care visit**, provide safe sleep education
2. Fill out the EOCCO Cribs for Kids® Referral [Form](#) for each patient (see attached)
3. Securely email completed referral form to [eocometrics@modahealth.com](mailto:eocometrics@modahealth.com) or fax to 503-265-4790 *Attn: Medicaid Services*. If you are unable to securely send emails, request a secured email at [eocometrics@modahealth.com](mailto:eocometrics@modahealth.com).

## What's included in a Safe Sleep Kit?

Safe Sleep Components	Safe Sleep Education
     	      <p><b>COMPONENTS OF THE SAFE SLEEP SURVIVAL KIT</b></p> <ul style="list-style-type: none"><li>• Graco® Pack 'n Play®</li><li>• Halo SleepSack®</li><li>• Graco® Pack 'n Play® Sheet with Safe Sleep message</li><li>• 'ABCs of Safe Sleep' Photo Magnet</li><li>• Philips Soothie Pacifier</li><li>• Safe Sleep Educational Material</li><li>• Safe Sleep DVD: 10 minutes</li><li>• "Sleep Baby Safe and Snugg" Children's Book</li></ul> <p><b>AVAILABLE IN ENGLISH AND SPANISH</b> All patterns subject to change due to availability and will always consist of gender-neutral patterns.</p> 

## Resource options

EOCCO would like to provide your office with Safe Sleep educational material. Attached are examples of materials we can provide your office.

If you would like EOCCO Cribs for Kids® material to be mailed to your office, please respond to this email letting us know:

- a) Which material you would like
  - a. Safe Sleep ABCs
  - b. Safe Sleep Brochure
  - c. Safe Sleep Survival Kit Brochure
  - d. Cribs for Kids Guidelines
- b) English or Spanish or both
- c) How many
- d) Mailing address

## Safe Sleep Best Practice

American Academy of Pediatrics (AAP) recommends the following:

- Always place your baby on his or her back for every sleep time
- Always use a firm sleep surface. Car seats and other sitting devices are not recommended for routine sleep
- The baby should sleep in the same room as the parents, but not in the same bed (room-sharing without bed-sharing)
- Keep soft objects or loose bedding out of the crib. This includes pillows, blankets, and bumper pads
- Wedges and positioners should not be used
- Pregnant woman should receive regular prenatal care
- Don't smoke during pregnancy or after birth
- Breastfeeding is recommended
- Offer a pacifier at nap time and bedtime
- Avoid covering the infant's head or overheating
- Do not use home monitors or commercial devices marketed to reduce the risk of SIDS
- Infants should receive all recommended vaccinations
- Supervised, awake tummy time is recommended daily to facilitate development and minimize the occurrence of positional plagiocephaly (flat heads)

If you have questions or feedback please email [eoccometrics@modahealth.com](mailto:eoccometrics@modahealth.com).

**Your EOCCO Team**

