



**eocco**

EASTERN OREGON  
COORDINATED CARE  
ORGANIZATION

## January THW Monthly Newsletter

Welcome to 2025! We're kicking off the New Year with lots of new opportunities to kickstart your THW work and support you. Let's start this year off right!

January is home to a month full of health-related awareness! EOCCO has resources related to each, linked below:

- International Quality of Life Month | [Self-Care](#)
- National Mental Wellness | [Peer Support](#) & [Crisis Help](#)
- Cervical Health Awareness Month | [Refer to a doula](#) & [Case Management](#)
- National Blood Donor Month | [Donate Blood](#)
- Glaucoma Awareness Month | [Vision Providers](#) & [Flex Funds Request](#)

We hope you can take some time to draw some awareness to these conditions/activities this month and take time for yourself to engage in them as well!

## EOCCO Updates

**NEW!** Work with EOCCO -- THREE open positions!

**[Social Health Member Navigator \(2\)](#):** Join our Medicaid team and make an impact in Oregon's Health-Related Social Needs (HRSN) program! In this position, you'll play a vital role in assisting with the review and monitoring of HRSN coverage requests and connecting members to case management and HRSN service providers. CHWs encouraged to apply!

**[Medicaid Services Intern](#):** We're looking for a passionate public health intern to join our Medicaid team and contribute to vital initiatives in health equity, quality improvement, and traditional health worker support. This is an incredible chance to gain real-world experience and directly impact underserved communities in the most rural regions of Oregon.

**NEW!** EOCCO THW Directory | [Access here](#)

EOCCO is creating an up-to-date directory with the THWs who work with EOCCO and/or in Eastern Oregon. Add your information to the directory now to connect with THWs and send/receive referrals and resources more easily!

## **NEW! EOCCO "Traditional Health Workers" Program Available on Unite Us for referrals**

EOCCO has created a THW program, which is now accepting referrals for birth doulas on Unite Us. EOCCO has already onboarded 11 doulas ready to receive client referrals! All THWs are welcome to join and receive/send referrals to this program. Email [THW@eoocco.com](mailto:THW@eoocco.com) with questions or with interest to join.

## **NEW! HRSN Benefits**

As of January 1st, 2025, EOCCO's Health-Related Social Needs (HRSN) nutrition benefit has launches. Eligible members can receive up to six months of medically tailored meals. For more information, visit EOCCO's website: [Health-Related Social Needs | EOCCO](#). Start referring your clients now!

## **Flex Forms/HRS Updates**

EOCCO has increased scope of the HRS/Flex Funds Program. This now includes medical transportation (non-emergency), increased hotel reimbursement, and increased daily food reimbursement. EOCCO has received fewer requests for these services and encourages THWs to promote them. Access the Flex Funds request form at [EOCCO - Flexible services request form \(updated Jul 2020\)](#).

## **EOCCO Birth Doula Hub**

Calling all birth doulas! EOCCO has launched its birth doula hub, which provides an opportunity for doulas to receive client referrals, easily document information, and have EOCCO submit billing for rendered services. Anyone interested in contracting with the hub should email [THW@eoocco.com](mailto:THW@eoocco.com).

## **Recruitment for the THW Workforce Committee | [Apply here](#)**

Want to help shape the future of THW work in Eastern Oregon? Join EOCCO's THW Workforce Committee to give your perspective and feedback, review/propose materials, and contribute to innovative project! The committee will be filled with THWs, community partners, and clinics. Meetings will take place monthly-- apply now!

## **Ongoing Opportunities**

- Join EOCCO's Searchable Provider Registry | [Join here](#)
- Onboard onto Unite Us | email [THW@eoocco.com](mailto:THW@eoocco.com)
- Personal Health Navigator Certification (Legacy Clause) | email [THW@eoocco.com](mailto:THW@eoocco.com)

## **Resources**

### **Flyers**

#### **English**

- [Birth Doula Flyer](#), *providers*
- [Birth Doula Flyer](#), *members*

- [Birth Doula Referral Form](#), providers/members
- [CHW Flyer](#), members
- [THW Flyer](#), members
- [THW Satisfaction Survey](#), link for members
- [THW Satisfaction Survey postcard](#), for members

### Spanish

- [Birth Doula Flyer](#), providers
- [Birth Doula Flyer](#), members
- [CHW Flyer](#), members
- [THW Satisfaction Survey postcard](#), members

### THW Guides

- [EOCCO THW Quick-Start and Billing Guide](#)
- [EOCCO's Community Resource Guide](#)
- [Become an EOCCO DMAP Provider](#)

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## Community Updates

### **NEW!** OHA Expands Doula Benefit | [Learn more here](#)

Effective Jan. 1, 2025, Oregon Health Authority will pay for up to four additional support visits beyond the visits covered by the standard global birth doula benefit. The fee-for-service rate is \$215.00 per visit. These additional visits can be billed for within 12 months postpartum and must be billed after a global benefit.

### Rural Health Resource Hub | [Access here](#)

The Oregon Office of Rural Health has created a Rural Health Resource hub for THWs and providers to easily gather information and resources to events, education, funding, and technical assistance across Oregon.

### Workforce Toolkit to Support CAH and Rural Providers | [Access here](#)

The Flex Monitoring Team, a collaboration of multiple universities, has created a toolkit with education, resources, and modules to support healthy communities in rural areas, for THWs and providers.

### OHA Q&A Sessions | [Register here](#)

OHA is offering monthly Q&A/Help sessions for THWs to get their questions answered, navigate the new [THW Provider Portal](#), and discuss application questions. More dates to be announced soon.

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# Meetings

## **UPDATED!** THW Collaborative

Every odd month | Third Thursday @ 11am PST | [Register here](#)

Join the redesigned THW Collaboratives! These meetings have been revamped and changed to a bi-monthly cadence to better suit the needs of you. New meetings will discuss real experiences THWs would like to work through and provide opportunity for feedback. Join our growing group and be in the know everything EOCCO!

- Submit a case study to discuss [here](#)

*Meetings in 2025 will occur on Jan 16, Mar 20, May 15, July 17, Sep 18, and Nov 20th. All*

## **NEW!** IET Learning Collaborative

January 23 | 11:30am - 1pm PST | [Register here](#)

The EOCCO Quality and Behavioral Health teams are excited to share an upcoming learning opportunity for the [Initiation & Engagement in Substance Use Disorder Treatment](#) (aka IET) statewide incentive measure. This learning collaborative will discuss the IET Incentive Measure and provide opportunities for discussion and peer-sharing.

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# Training Opportunities

## Featured Trainings

**Healthy Rural Oregon THW Trainings** | [Learn more](#)

Healthy Rural Oregon (HRO) funds multiple cohorts of THW training and community-based cohorts every here. Check out their website for more information and lists of upcoming trainings.

## **LAST CALL!** PSS-Family Foundation Training

\$470 | January 13-23, 2025 | Virtual | [Register here](#)

This training is designed to provide an understanding of the role of a Certified Family Support Specialist (FSS). An FSS is someone who is or has been the primary caregiver for a child with mental or behavioral health challenges and uses their lived experience to support other families in similar situations. Join this training and become a PSS.

## Featured Continuing Education

**NEW!** EOCCO IET Learning Collaborative

FREE | January 23 | 11:30am - 1pm PST | Virtual | [Register here](#)

This learning collaborative will discuss the IET Incentive Measure and provide opportunities for discussion and peer-sharing. This event will offer 1.5 CME credits

for attendance and participation. A full agenda will be provided prior to the event.

### **NEW! EOCCO & NEON THW Billing Training**

FREE | February 26, 11am-12:30pm | Virtual | email [THW@eocco.com](mailto:THW@eocco.com)

Learn the tips and tricks of billing Medicaid for the THW services you provide with our expert-led training! Master the process of billing for fee-for-service, in-lieu of services, and health-related services to ensure quick and accurate reimbursements. Perfect for all interested THWs and clinic admins! 1.5 CEUs.

### **NEW! Workforce Wellness for Mid Level Leaders: Employee Wellness and the Trauma Informed Workplace**

\$100/\$25 | February 12, 9am-12pm PST | Virtual | [Register here](#)

Wellness at Work supports mid-level managers and other participants' efforts to create a culture and structure that leads to staff wellness, increases retention, and promotes safety and quality. 3 CEUs.

### **Other Trainings & Continuing Education**

For more training and CEU opportunities, follow [this link](#) to an updated Google Sheet. If you know of training opportunities you'd like to see in the sheet, please email [THW@eocco.com](mailto:THW@eocco.com).

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## **Good news**

As of January 1, 2025, OEGB and PEGB insurances are now covering birth doula services for OHA-certified doulas! See more about OEGB coverage [here](#) and PEGB coverage [here](#). Note that Moda OEGB/PEGB does not require doulas to hold contracts to bill (just like EOCCO).

**Have good news, a success story or want to be featured for your work?  
Submit your Good News here!**

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If there is something you would like to see in our Monthly THW Newsletter, please reach out to the THW Liaison by email at [THW@eocco.com](mailto:THW@eocco.com) or by phone at (503) 952-4995. TTY users, call 711.

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